

Collecting and using personal data of customers, suppliers and other contractors

We would like to inform you that we will collect and use the personal data you provide us because this is necessary to conclude and execute any agreement with you. This applies both to our (potential) customers and to parties from whom we purchase business and/or services.

If you are a (potential) customer of ours, we will use your data to send you a quote, to be able to determine the specifications or wishes of a particular case or service, to be able to do business or to carry out work for you, to be able to invoice and communicate with you smoothly and efficiently about the implementation aspects of the agreement.

If you are a (potential) supplier or other contractor, your personal data is also necessary for the conclusion and execution of the contract. When purchasing, this is necessary in order to be able to let you know what specifications or wishes a particular case or service needs to meet as far as we are concerned, to be able to send a quote request or to place an order with you, to be able to pay your invoices and to be able to communicate with you smoothly and efficiently about other aspects of the agreement.

You are not obliged to provide us with your personal data. However, if you do not provide us with any or insufficient personal data, it is possible that we will not be able to carry out the aforementioned work.

Direct marketing

If you regularly order from us, we will retain and use the personal data you have provided to inform you personally by e-mail of our existing and new products and services in the future and to make you an offer for this. We have a legitimate interest in the use of your personal data for this purpose, namely the release of our products and services. Every time we send you an advertising mailing, you have the opportunity to let us know that you will no longer set a price here. See the unsubscribe link at the bottom of each mailing.

If you are a one-time customer with us, we will only send you advertising messages if you have given us your permission in advance.

Transfer to third parties

In connection with the implementation of any agreement with you, it is possible that we may have to provide your personal data to parties who supply parts, materials and products to us or carry out work on our behalf. Furthermore, we use external server space for the storage of (parts of) our sales and purchasing records, of which your personal data is a part. For this reason, your personal data will be provided to our server space provider. We also use Microsoft Office and its storage capabilities for emails and other files. Because we use a newsletter mailing service, your personal data will finally be passed on to the provider of this service.

Transfer to third parties will only take place within the EEA (European Economic Area). Beyond that, additional safeguards will be taken.

Retention period personal data

If you have become a customer with us or we have with you, we will retain your personal data to the extent reasonably necessary for the execution of the contract and for a maximum of seven years after the end of the financial year in which the contract with you has been fully executed. The seven-year period corresponds to the period within which we are obliged to keep our records for the Tax Office. At the end of this period, we will delete your personal data.

Use of cookies

We use cookies on this website. A cookie is a simple small file that is sent along with pages of this website and stored by your browser on your hard drive of your computer.

We use cookies to remember your settings and preferences. You can turn these cookies off via your browser but this can negatively affect the functioning of our website.

Your rights

You have the right to ask us to view your own personal data. If there is any reason to do so, you can also ask us to supplement your personal data or to change inaccuracies. In addition, you have the right to ask to delete your personal data or to limit the use of your personal data.

You can also object to the collection and use of your data. You can also ask us to obtain your personal data or transfer that data to someone else. In order to exercise your rights, you can turn to: Thijs Huisman, E-mail T.Huisman@SimpleRobotic.com. You can also contact us with questions or for more information about the collection and use of your personal data.

In case of complaints about the handling of your GDPR rights, please contact the Dutch Data Protection Authority (AP)